

**Deborah J. Smith***Principal***703 923 8609****Deb.Smith@bakertilly.com**

Deb Smith, Principal at Baker Tilly Virchow Krause, LLP, has been with the firm since 2003. Deb has more than 20 years experience in professional services firm management, having served as Chief Operating Officer of Baker Tilly's predecessor firm in Washington, DC for seven years.

Prior to Baker Tilly, Deb spent much of her career in the marketing communications industry in varied roles including strategic planning, management consulting, marketing and business development and operational management. Her current role is focused on Baker Tilly East Coast expansion efforts. She is also spearheading a strategic initiative for the East Region to strengthen client growth and development.

Specific experience

- > Professional services firm leadership and operational management.
- > Strategic marketing, business development and communications.
- > Management consulting expertise specializing in organizational development, process improvement and change management.
- > Human resources management including firm culture development, employee retention, leadership development and recruiting.
- > Trade association and government relations/public affairs experience.

Education

Shippensburg University
Bachelor of Science in Business Administration and Marketing

University of Virginia, The Darden School
Executive Education