

**Craig C. Daniel, CPA**

Partner

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Craig Daniel, Partner with Baker Tilly Virchow Krause, LLP, has worked in the accounting industry since 1993. Craig is a team leader for the Milwaukee Commercial Services Team, which works mainly with retail and professional services firms. He has extensive experience performing and overseeing audit, review, and compilation engagements, and in preparing and reviewing budgets, forecasts, and projections.

Specific Experience

- > Prepares and supervises audited, reviewed, and compiled financial statements of closely-held businesses.
- > Prepares cash flow analyses, forecasts, and projections for proposed acquisitions, new business start-ups, and financing requests.
- > Served as a member of the technology taskforce responsible for implementation of the paperless audit initiative at Baker Tilly.
- > Develops and presents continuing education courses on a variety of topics, including audit efficiency and risk assessment.
- > Performs due diligence procedures related to new business acquisitions.
- > Authors articles for retail industry publications and newsletters on various accounting topics.

Industry Involvement

- > American Institute of Certified Public Accountants
- > Wisconsin Institute of Certified Public Accountants

Education

University of Wisconsin - Madison
Bachelor of Business Administration in Accounting