

Success Story: Baker Tilly assists global leader with transition to NASDAQ



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Velti transitions from AIM

Baker Tilly served as the accountants and advisors to Velti in their transition from AIM to NASDAQ. The IPO raised \$150.2 million. In their U.S. stock market debut on January 28, their shares closed at \$15.58, or 29.8 percent above their \$12 initial public offering price on NASDAQ.

Velti is a global leader in mobile marketing and advertising solutions for mobile operators, ad agencies, brands, and media groups. It is a publicly-held corporation with customers including AT&T, Vodafone and Johnson & Johnson.

To assist with the IPO, Baker Tilly, an independent member firm of Baker Tilly International, the 8th largest global accounting network, assembled an international team with members from the United States, Bulgaria, Cyprus, Greece, Russia, Ukraine, and the United Kingdom.

"I have been working very closely for over 15 months with Baker Tilly, who helped bring us to NASDAQ in January 2011. I have found our engagement partner, Mike McKee, very focused on details and responsive to our needs. It was good experience working with Mike and his team."

Wilson W. Cheung, Chief Financial Officer of Velti
San Francisco, CA

Baker Tilly works collaboratively with mid-market companies providing attest, tax and consulting services to more than 150 public registrants worldwide, including Fortune 1000 companies. Connect with Baker Tilly at 800 362 7301 or bakertilly.com.

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